

Item No. 14	Classification: Open	Date: 9 June 2021	Meeting Name: Health and Wellbeing Board
Report title:		Joint Health and Wellbeing Strategy	
Ward(s) or groups affected:		All wards	
From:		Sangeeta Leahy, Director of Public Health	

RECOMMENDATIONS

1. That the Health and Wellbeing Board note the update provided in this report on the implementation of the Joint Health and Wellbeing Strategy.
2. That the Health and Wellbeing Board agree that the Health Inequalities Framework and the impacts of the pandemic shape, inform and form the basis of the refresh of the Joint Health and Wellbeing Strategy.
3. That the Health and Wellbeing Board consider and agree the approach and timeline proposed in paragraphs 23 - 27 for the Joint Health and Wellbeing Strategy development and to nominate lead individuals to sit on the JHWS working group.

BACKGROUND INFORMATION

4. Southwark's Joint Health and Wellbeing Strategy (JHWS) (Appendix 1) was adopted by the Health and Wellbeing Board in 2015 and ran until 2020. The strategy is now due to be refreshed. The JHWS sets out our partnership vision to improve health and reduce health inequalities in the borough and provides the overarching framework for shaping major policies and actions in Southwark.
5. Despite considerable progress in narrowing the health gap between Southwark and England, there are still stark inequalities within Southwark and between communities. Recent data shows a life expectancy gap of over 7 years for males and almost 6 years for females between the most and least deprived areas of the borough¹. While Southwark as a whole is closing the gap in the major indicators of health inequalities, within borough health inequalities are widening. Covid-19 and the measures put in place to limit its spread have exacerbated existing inequalities. Covid-19 has had a disproportionate impact on males, those aged 70+, people from deprived areas, the Black, Asian and Minority Ethnic population, people with physical and/or learning difficulties and those in front-facing occupations.

¹ Southwark JSNA Fact sheet – Life expectancy 2019-20 <https://www.southwark.gov.uk/health-and-wellbeing/public-health/health-and-wellbeing-in-southwark-jsna/southwark-profile>

6. Southwark Stands Together (SST) led by Southwark Council is informed by an extensive programme of listening events. SST has highlighted key issues to be tackled to address racism and health inequalities for Black, Asian and Minority Ethnic communities in Southwark. There are 5 recommendations being taken forward as part of the health workstream. They have also been considered at the Southwark Borough Based Board of South East London (SEL) CCG and helped to shape the CCG's Recovery Plan. The recommendations which are underpinned by clear action plans are:
 - i. Develop a strong partnership approach across the whole health sector to address the wider health inequalities that disproportionately impact Black, Asian and Minority Ethnic communities and their physical, mental and emotional wellbeing
 - ii. Recognise that discrimination can occur in many different ways from front line to backroom functions and adopt and embed organisation wide approaches to improve the experiences of Black, Asian and Minority Ethnic patients in health and care
 - iii. Commission and co-produce health services and interventions with Black, Asian and Minority Ethnic communities
 - iv. Work with key partners to ensure health services and initiatives are culturally appropriate and accessible for Black, Asian and Minority Ethnic residents
 - v. Increase the uptake of preventive programmes such as screening, health improvement and education (i.e. awareness, myth busting and health literacy) amongst Black, Asian and Minority Ethnic communities
7. In September 2020, the Health and Wellbeing Board approved a new Health Inequalities Framework (Appendix 2). This framework incorporates the findings from SST and addresses these alongside the other influences of inequalities; including other protected characteristics e.g. sexual orientation, socio-economic factors and inequalities experienced by socially excluded groups, to mitigate the disproportionate impact of COVID-19 and strengthen our approach to health inequalities in the borough.
8. The refreshed Council Plan 2018-22 includes a priority to reduce health inequalities. It aims to break down barriers that prevent people from thriving in Southwark. The Health Inequalities Framework aims to facilitate and support the Council to take forward this commitment. The approach outlined in the framework provides a mechanism for bringing together and examining work happening across the council through an inequalities lens, to better understand which groups we are not accessing, identify gaps and strengthen our approach to addressing the needs of our most vulnerable communities.

JOINT HEALTH AND WELLBEING STRATEGY (JHWS) 2015-20

9. The JHWS was approved by the Health and Wellbeing Board in 2015. It is a statutory document which provides the overarching framework for shaping major policies and actions in Southwark.
10. The strategy has six objectives. These are listed below together with a summary on what has been achieved.

i. Giving every child and young person the best start in life

We have:

- Extended the Universal Free Healthy School Meal offer to all school nurseries and developed an extensive holiday hunger programme.
- Launched a water-only primary schools policy and introduced a healthier desserts policy.
- Piloted the School Superzones to develop healthier physical environments around school settings.
- Established the Under 5s Strategic Partnership Board, which brings together partners across the 0-5 system and has led to better integration and partnership working.
- Modernised the Child Death Overview Panel, which has helped to streamline the review process and facilitate the sharing and implementation of learning to prevent future harm.
- Improved Family Early Help offer including developing a team for the School multi-agency approach - over 2000 referrals a year with 68% of families demonstrating reduced risks at the end of the support.
- Developed online resources for Under 5s by Children & Family Centres during Covid with nearly 5000 views of this practical support including health, parenting support and play.
- Opened The Nest (open access for CYP to support emotional and mental wellbeing for). A diverse workforce that is seeing CYP that are representative of our school-age population. Over 200 young people supported since April 2020.
- Significantly improved the number of schools judged as Good or Outstanding by Ofsted. At the end of 2018-19, 93% of Southwark schools reached this standard which is the highest achieved in Southwark, and is above the national figure.
- Rolled out the Healthy Schools London accreditation scheme, with 106 registered schools; 72 bronze; 44 silver; 25 gold.
- Rolled out Thrive London's Mental Health First Aid (MHFA) training across schools.

- ii. Addressing the wider socio economic & environmental determinants of health which we know determine our life chances and impact on health and wellbeing:** we will maximise opportunities for economic wellbeing & development, jobs & apprenticeships, make homes warm, dry and safe and create healthier places to live in.

We have:

- Built 2044 new affordable homes.

- Developed the Social Regeneration Approach and six Social Regeneration charters.
 - Introduced a new healthier advertising policy.
 - Implemented a Good Food retail plan to improve accessibility to healthy, affordable food.
 - Developed an Air Quality Action Plan and been awarded Cleaner Air Borough' status by the Mayor.
 - Implemented a Low Emission Neighborhood as one of the Mayor's Air Quality Project.
 - Developed a Cleaner Air for Schools Toolkit, delivered 16 Cleaner Air Schools programmes and are undertaking a schools air quality audit.
 - Supported over 8,000 residents into jobs and created over 3,000 apprenticeships through a range of programmes (since April 2014).
 - Opened the Southwark Construction Skills Centre, supporting over 4000 people with construction skills training.
 - Invested over £930k into our Town Centres and High Streets through the High Street Challenge, supporting 56 projects across the borough.
- iii. Preventing ill health by promoting and supporting positive lifestyle changes & responsibility for own health and improving people's wellbeing, resilience & connectedness**

We have:

- Established the Healthy Lifestyle Hub in April 2019. Over 3000 participants have been referred and over 2000 participants have reached the 3 – 12 month completion stage.
 - Established the Fizz Free February campaign to reduce consumption of sugary drinks in schools.
 - Developed and implemented Southwark's Suicide and self-harm prevention strategy 2021-22.
 - Developed and implemented our Alcohol Action Plan 2017-20.
 - Developed Southwark's Loneliness and Social Isolation strategy.
 - Provided ongoing training for Mental Health First Aiders across the local system.
 - Refocused our smoking cessation support to target those at greater risk for example people with long term conditions, pregnant women and partners and communities experiencing greater deprivation.
 - Developed a more easily accessible pharmacy based reproductive health service that has led to reductions in the repeat use of emergency contraception.
 - Launched the pan-London sexual health e-service which has increased access to testing for asymptomatic patients, enabling residents to maintain good sexual health through regular and responsible testing.
- iv. Helping people with existing long term health conditions to remain healthier and live longer lives by improving detection & management of health conditions including self-management & support**

We have:

- Provided and extended the Exercise on Referral programme for people with long-term conditions including cardiac rehabilitation. Since 2016, 5055 people have taken part in this programme with 3043 completing it.
- Over 44,400 residents have had an NHS Health Check, identifying 6,000 people at high risk of cardiovascular disease and nearly 700 people with type 2 diabetes.
- Established Walk Away from Diabetes, a multicomponent, NICE compliant diabetes prevention programme, in 2016. To date 4903 have taken part in the programme.
- Developed a number of Health Needs Assessments that improved our local understanding of key Long Term Conditions locally (including CVD risk factors, Asthma and COPD, Vital 5, Diabetes and Ethnicity and Dementia prevention) and provided recommendations to improve quality of care and management of each of these chronic conditions.

v. Tackling neglect & vulnerabilities by supporting vulnerable children and young people and ensuring positive transition, ensuring choice and control for people with disabilities and supporting independent living for older people in an age friendly borough

We have:

- Joined the WHO network of age-friendly cities in 2015.
- Established Ageing Well (a partnership of VCS organisations led by Age UK) to support the independent living of older people.
- Delivering dementia care and prevention awareness for residents and healthcare professionals.
- Developed a falls prevention strategy.
- Commissioned a novel integrated wellbeing service for young people, providing support for sexual health and substance misuse to our most vulnerable young people at risk of harm.
- Extended 7-day multi professional service launched to provide wrap around care and support for the Care Home population.
- Older peoples Care Home clinical network assembled to ensure rapid partnership problem solving, the team is comprised of representatives from care homes, GPs, secondary care professionals (palliative care, geriatricians, psychiatrists) and community professionals (e.g., pharmacists, and Clinical Nurse Specialists).
- Training and development delivered across 17 CQC care homes for staff to upskill and build confidence in supporting their residents.

vi. Supporting integration for better health & wellbeing outcomes

by integrating health and social care that is personalised & coordinated in collaboration with individuals, carers & families and by shifting away from over reliance on acute care towards primary care & self-care

We have:

- Improved the Infection Prevention Control (IPC) knowledge and awareness to the care setting staff:
 - o Delivering IPC training to all care homes staff (Sep. – Dec. 2020).
 - o Champions training locally and collaborating to develop a champion's network at SEL level (2020 – ongoing).
- Developed and launched a social prescribing model in Southwark.
- Developed Partnership Southwark as the local approach to integration of health and social care. Key activities include:
 - o Launching a programme of integration projects across all population groups, in line with the Partnership Recovery Plan, which make direct links between health & social care, including the voluntary sector and other council services such as housing.
 - o Working towards aligning the NHS personalised care agenda, alongside Southwark Council's Strength based approach to develop one clear message of meaningful person centred practice that moves away from problem focused assessment to a meaningful asset focused discussion which acknowledges the cultural context of each individual.
 - o Seeking opportunities to embrace digital opportunities to screening, supporting and capturing key data to improve self-care and management e.g. preventing falls.
 - o Mental health transformation programme, making key links with primary care to improve pathway and link physical and mental health more holistically.
 - o Inviting citizens to work alongside the multiagency team to design options and approaches for the Vital 5 (extended Making Every Contact Counts offer for obesity, smoking, harmful drinking, blood pressure, and mental health).
 - o Workforce development e.g. setting up partnership lunch and learns to allow system wide opportunities to share practice and network.

HEALTH INEQUALITIES FRAMEWORK 2020

11. COVID-19 has exacerbated health inequalities and highlighted the need to tackle structural disadvantage and strengthen prevention to improve

the health of our most deprived and vulnerable communities. In September 2020 the Health and Wellbeing Board approved a new Health Inequalities Framework which was developed to mitigate the disproportionate impact of COVID-19 and strengthen our approach to health inequalities in the borough.

12. Appendix 2 sets out the new Health inequalities Strategic Framework that was approved in September 2020. The health inequalities strategic framework is informed by the Marmot review² and the Public Health England (PHE) investigation into what has shaped the disproportionate impacts of the Covid pandemic on disadvantaged and Black, Asian and Minority Ethnic communities³. The framework was informed by the local listening and engagement events that took place over summer 2020.

The framework centres on 5 priorities:

- Ensure the best start in life for every child
 - Enable healthy lives through healthy environments and making healthy choices easier
 - Ensure fair employment and healthy workplaces for those experiencing economic instability
 - Develop healthy strong places and communities to improve outcomes for vulnerable populations
 - Support early detection and management of common long-term conditions in high-risk populations
13. Since the initial framework was agreed further national research has been released, including Marmot's Build Back Fairer⁴, which examines the effect of the pandemic, and the measures to contain it, on social and economic inequalities and mental and physical health and the likely impacts this will have on health inequalities. It also makes recommendations on how these impacts should be addressed and mitigated under each of the six Marmot recommendations.
 14. Since September we have been engaging with a number of stakeholders and received feedback on the framework priorities. Feedback included the need to ensure the framework addresses the needs of our most vulnerable communities, including those with multiple deprivation, and ensures a healthy standard living for all as well as the importance of ensuring adults can maximize their capabilities and have control over their lives.
 15. Informed by the Marmot recommendations and stakeholder feedback, the refreshed Health Inequalities framework priorities are:
 - **Ensure the best start in life for every child in Southwark**

² <https://www.health.org.uk/publications/reports/the-marmot-review-10-years-on>

³ <https://www.gov.uk/government/publications/covid-19-review-of-disparities-in-risks-and-outcomes>

⁴ <https://www.health.org.uk/publications/build-back-fairer-the-covid-19-marmot-review>

Includes maternal health, infant mortality and early years health and development

- **Enable all children, young people and adults to maximize their capabilities and have control over their lives**

Includes education, skills and training and youth justice

- **Create fair employment and good work for all**

Includes actions to increase employment and improve the quality and security of employment and promote healthy workplaces.

- **Ensure a healthy standard of living for all**

Includes, actions to address multiple deprivation, poverty, debt, food insecurity, fuel poverty.

- **Create and develop healthy and sustainable places and communities**

Includes actions to address housing, planning & the built environment, air quality and social cohesion.

- **Strengthen the role and impact of ill health prevention**

Includes actions to make healthy lifestyles easier, to reduce mental ill-health, to increase uptake of screening and preventative programmes.

16. We will be developing key actions and outcomes for each of the above priorities informed by the extensive research behind Marmot's Fair Society Healthy Lives, Marmot's Review 10 Years On and Marmot's Build Back Fairer and applying the evidence based recommendations to our setting.

17. Improving our approach to data collection and equity monitoring and evaluation of our programmes and services is a key enabler for work under all the priorities. Since the start of the pandemic the Public Health Team within Southwark Council have been collecting and analysing data on the impact of COVID-19 on different groups and communities to understand how it is likely to effect health inequalities in Southwark. In December 2020 a cross-council workshop on data and inequalities was run to provide an overview of what health inequalities are and how we can use data and intelligence to understand need and to plan services and initiatives.

18. In March 2021, Southwark Council through the Public Health Team, produced a COVID-19 inequalities impact assessment, which identified the inequalities in COVID-19 infection, severe disease and mortality, and the wider health, social and economic impacts across population groups (Appendix 3). Local, regional and national data was analysed to understand where there were differences in the impacts between population groups. Some headline findings were:

- Residents from Black, Asian and minority ethnic backgrounds and deprived communities are at increased risk of COVID-19 infection, severe disease and mortality. This is as a result of wider determinants of health including occupation and existing health issues. Some communities are also experiencing higher vaccine hesitancy linked to social, historical and religious factors.

- Some impacts have been experienced by many, although the extent of these impacts will vary. For example, the impacts on mental health and wellbeing have been reported across many different groups but some groups have been more impacted than others.
 - Some groups have experienced both a larger number of impacts, and more severe impacts, known as multiple disadvantage. People from Black, Asian and minority ethnic backgrounds, low-income households and those who were shielding and/ or have a physical or learning disability were shown to experience multiple disadvantage.
 - The wider impacts of COVID-19 will be experienced in both the immediate and longer term. Many inequalities identified by this impact assessment existed before COVID-19 and were exacerbated. Local recovery must address these underlying inequalities at the source in order to support all residents after the pandemic.
19. The COVID-19 inequalities impact assessment and the framework were shared with a number of key groups and stakeholders including the Outbreak Prevention Control Executive (OPCE) Board, the Housing and Social Care Board, and the Council's Renewal Team. We are also working to develop presentations for each of the Partnership Southwark work streams on inequalities, the impact of COVID-19 and our new approach to health inequalities to inform the development of their priorities. We started with a Children and Young People health inequalities data summary to inform Start Well which we presented to the Southwark Children and Young People Partnership in May. We will be producing these for all the work streams to inform the development of Partnership Southwark priorities and will work together to develop a joint monitoring dashboard.
 20. Understanding the impact of COVID-19 is an ongoing piece of work. The Public Health team with the Council will continue to revise the impact assessment to reflect the growing knowledge from both regional and national sources, and feedback from local partners and residents. This work will inform the development of the Joint Health and Wellbeing Strategy.
 21. Since the initial framework was agreed in September engagement has been ongoing with communities to understand their priorities. We have presented to and collected feedback from Southwark Voice and the Engagement Advisory Board. Alongside the framework development, a project is being undertaken to collate and analyse relevant engagement that has taken place over the past 5 years. This will enable us to understand what we have already heard from communities about disparities in the impact of COVID-19 and wider health inequalities to inform the development of the framework's actions and will identify what areas we do not know enough about and need to explore further to inform the long-term engagement plan.
 22. We are also working with Southwark's Culture, Health and Wellbeing partnership on a creative engagement project helping to articulate views

from the community on approaches to understanding and collaborating to change systemic issues that cause or exacerbate health inequalities. The aim is to continue developing this approach iteratively with a range of community and public sector partners to support the health inequalities engagement during the next phase of framework development.

THE JOINT HEALTH AND WELLBEING STRATEGY REFRESH

23. The need to refresh the JHWS, the introduction of the new Health Inequalities Framework and increased focus on health inequalities across the borough presents the opportunity to solidify and formalise the Health and Wellbeing Board's commitment to tackling health inequalities and ensuring that the needs of our most vulnerable residents and communities are front and centre of the Board's work. **We propose that the Health Inequalities Framework priorities form the basis of the new JHWS.**
24. The new strategy will provide a mandated and statutory approach to shape the inequalities work of the borough going forward. We will develop the broad framework into a strategy with key deliverables, outcomes and Key Performance Indicators (KPIs) for each of the framework priorities. We will also add sections on key ambitions and programmes of work that are not currently included in the framework, including the integration of health and social care.
25. The aim is that this strategy will focus on **added value actions** that will benefit from a partnership, systems approach that would not take place as 'business as usual' within any individual organisation.
26. The strategy will outline how key organisations and partnerships including the Council, the CCG, Partnership Southwark, NHS trusts and the VCS will work together to deliver the strategy. We propose that the strategy is developed by a working group and that members should be nominated by the Health and Wellbeing Board to include (but not limited to) representatives from:
 - Southwark Council (including Public Health, Children's & Adults Services, Housing, Regeneration, Environment & Leisure and wider divisions)
 - Partnership Southwark
 - SEL CCG
 - GSTT
 - KCL NHS Trust
 - King's Health Partners
 - Schools
 - Community Southwark
 - Wider partners including businesses

The Board is asked to suggest other key teams and organisations who they feel should be included in the working group.

27. We propose the following timeline for the strategy development:
- **End of June 2021:** JHWS working Group established.
 - **August 2021:** Collate information from engagement done so far (including over Spring/Summer 2021) to inform strategy development and plan next steps for engagement.
 - **June – September 2021:** Working group engage with teams from their organisations to develop actions.
 - **1st November 2021:** Draft Strategy agreed at Health and Wellbeing Board.
 - **November – December 2021:** Draft Strategy Consultation.
 - **January 2022:** Final Strategy agreed and launched.

Community Impact Statement

28. The purpose of the Health Inequalities Framework, which will form the basis of the new Joint Health and Wellbeing Strategy, is to tackle health inequalities in the borough by addressing and improving the determinants of health for our most vulnerable populations and community groups. This is anticipated to have a positive community impact. The public sector Equality Duty and implications for groups with protected characteristics will be considered further as the emerging strategy priorities are developed in more detail and action plans emerge.

Resource implications

29. There are no specific resource implications arising from this paper. Any new projects and initiatives that arise through the framework that require additional or reallocation of council funding would need to be considered through the normal budget, monitoring and governance processes.
30. There is however an expectation of officer time to support the partnership development of the JHWBS and action plans.

Legal implications

31. There are no specific legal implications arising from this paper.

Financial implications

32. There are no immediate finance implications arising from this paper.

BACKGROUND DOCUMENTS

Background Papers	Held At	Contact
Covid-19 pandemic impact on Health Inequalities and Wellbeing	Environment and Leisure Public Health First Floor, Hub 1 160 Tooley Street, London, SE1 2QH	Jin Lim Jin.lim@southwark.gov.uk
http://moderngov.southwark.gov.uk/ieListMeetings.aspx?Committeed=365		
Southwark Stands Together Programme	Environment and Leisure Public Health First Floor, Hub 1 160 Tooley Street, London, SE1 2QH	Jasbinder.Baddhan@southwark.gov.uk
http://moderngov.southwark.gov.uk/ieListDocuments.aspx?CId=302&MId=6662&Ver=4		
Health Inequalities Framework 2020	Environment and Leisure Public Health First Floor, Hub 1 160 Tooley Street, London, SE1 2QH	Jin Lim Jin.lim@southwark.gov.uk
https://moderngov.southwark.gov.uk/ieListDocuments.aspx?MId=6791&EVT=101&DT=A		

APPENDICES

No.	Title
Appendix 1	Southwark Health and Wellbeing Strategy 2015 – 2020
Appendix 2	Health Inequalities Framework 2020
Appendix 3	RIA of COVID-19 on Health Inequalities 2021

AUDIT TRAIL

Lead Officer	Caroline Bruce, Strategic Director of Environment and Leisure	
Report Author	Tizzy Keller, Public Health Policy Officer	
Version	Final	
Dated	9 June 2021	
Key Decision?	No	
CONSULTATION WITH OTHER OFFICERS / DIRECTORATES / CABINET MEMBER		
Officer Title	Comments Sought	Comments Included
Director of Law and Governance	No	No
Strategic Director of Finance and Governance	No	No
List other officers here	N/A	N/A
Cabinet Member	Yes	NA
Date final report sent to Constitutional Team		1 June 2021